

MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 L4

Results as of: 6/30/2025

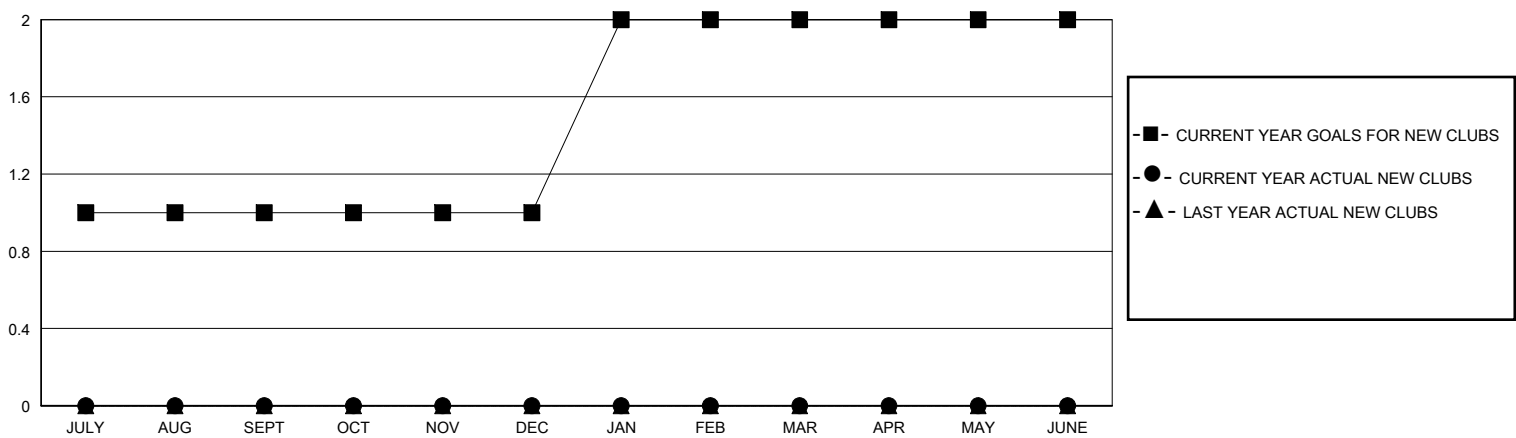
GMT:

LOCATION CALIFORNIA

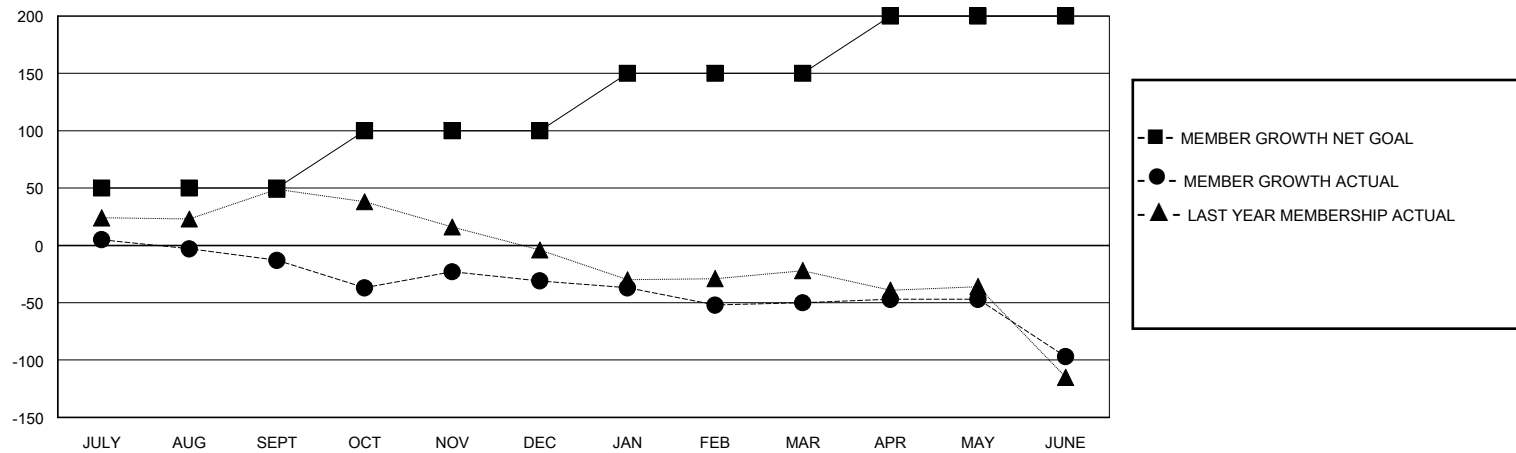
GMT CA

| Clubs                 |               |           |               | Members               |                        |                      |                                              |
|-----------------------|---------------|-----------|---------------|-----------------------|------------------------|----------------------|----------------------------------------------|
| RESULTS FOR 2024-2025 |               |           |               | RESULTS FOR 2024-2025 |                        |                      |                                              |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | QUARTER               | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT         | 1             | 0         | 0             | JULY/AUG/SEPT         | 50                     | 32                   | 38                                           |
| OCT/NOV/DEC           | 0             | 0         | 0             | OCT/NOV/DEC           | 50                     | 51                   | 59                                           |
| JAN/FEB/MAR           | 1             | 0         | 0             | JAN/FEB/MAR           | 50                     | 27                   | 44                                           |
| APR/MAY/JUNE          | 0             | 0         | 1             | APR/MAY/JUNE          | 50                     | 43                   | 86                                           |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|                                                                                     |                                                           |                                                                        |
|-------------------------------------------------------------------------------------|-----------------------------------------------------------|------------------------------------------------------------------------|
| DROPPED CLUBS: 1                                                                    | 21 CLUBS OF 28 ADDED 1 OR MORE NEW MEMBERS                | <u>GENDER DISTRIBUTION</u><br>MALE 489 (50.36%)<br>FEMALE 479 (49.33%) |
| <u>DROPPED MEMBERS</u><br>DECEASED 13<br>CLUB CANCELLED 8<br>OTHER 205<br>TOTAL 226 | <a href="#">CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</a> | TOTAL FAMILY UNIT MEMBERS 198<br>FAMILY MEMBERS PAYING HALF DUES 104   |